



Public Relations Subcommittee Special Meeting

October 16, 2019 4:30 PM

Board Meeting Room
Administrative Offices
137-B Glenwood Road
Clinton, CT 06413

Attendance Taken at 4:33 PM:

Present Board Members:

Sandra Luke
Erica Gelven
Omar Francis (arrived at 4:45 PM)

1. Opening Exercises

1.A. Roll call

Discussion:

Also in attendance were Superintendent O'Donnell and Assistant Superintendent Famiglietti.

1.B. Pledge of Allegiance

Discussion:

All recited the pledge.

2. Review of Branding and Graphic Artist Proposals

Discussion:

The subcommittee reviewed and discussed the proposals with each graphic artist.

3. Continue Planning for Branding Initiatives

Discussion:

The subcommittee members discussed the next steps in making a final decision regarding offering the contract work. Also discussed were the next steps for engaging in the work as a BOE subcommittee.

4. General Discussion

5. Adjournment

Discussion:

Meeting adjourned at 6:10 pm

Respectfully submitted by M. O'Donnell