



Public Relations Subcommittee Special Meeting

May 28, 2020 5:30 PM
Via Zoom Teleconference

Attendance Taken at 5:35 PM:

Present Board Members:

Jason Adler
Erica Gelven
Michael Hornyak

1. Opening Exercises

1.A. Roll call

Discussion:

Also in attendance were Superintendent O'Donnell, Assistant Superintendent Famiglietti, and Graphic Artist Laura O'Brien.

1.B. Pledge of Allegiance

Discussion:

All participants stood and recited the pledge.

2. Branding Initiative Update

Discussion:

Graphic Artist Laura O'Brien shared drafts and concepts of the CPS Spirit and Academic Logo development. The subcommittee discussed the various options and provided their feedback on which versions of the mascots and logos should move forward for further refinement.

Ms. O'Brien will provide the administration recommendations for the specific color and fonts to be considered for sports jerseys.

The subcommittee will reconvene once Ms. O'Brien completes the revisions as discussed.

3. General Discussion

4. Adjournment

Discussion:

Meeting adjourned at 6:53 PM

Respectfully submitted by M. Famiglietti